



Board of Directors Agenda
 The Adolphus, Autograph Collection
 Pat Morris Neff Room
 Friday, March 22, 2019
 8:30 am – 5:00 pm

Board of Directors Attending	
Marc Rubin, President Terry Shevlin, President-Elect Anne Christensen, Past President Mark H. Taylor, Vice President-Finance Mark DeFond, Vice President-Research & Publications Steve Kaplan, Vice President-Education	Tracie Miller Nobles, Director-Focusing on Membership Wim A. Van der Stede, Director-Focusing on International Audrey Gramling, Director-Focusing on Segments Elaine Mauldin, Director-Focusing on Intellectual Property Paul Munter, Director-Focusing on Academic/Practitioner Interaction Tracey Sutherland, Executive Director
Guests & Staff Attending	
David Stott, Council Chair Susan Rucker, formerly KPMG (non-profit expert)	Julie Smith David, Chief Innovation Officer Barbara Brady, Director, Operations
Board of Directors Unable to Attend	
Mark DeFond (unable to attend Sunday)	

Agenda

Time	Topic (V = Vote)	Attachments (W – Board website, H – Handout, L – Link)	Presenter(s)
7:45 am	Breakfast will be available in the meeting room		
8:30 am (15 min)	A. Welcome 1. Opening Remarks 2. Agenda Review 3. Approval of Board of Directors November 2018 Meeting Minutes (V)	W, H – March Agenda W – November Minutes	Marc Rubin
8:45 am (30 min)	B. Executive Director’s Report		Tracey Sutherland
9:15 am (15 min)	C. Board Roles and Culture 1. Building upon the work with Mike Diamond		Marc Rubin
9:30 am (15 min)	D. Review of Sustainability Mindset Framework		Marc Rubin
9:45 am (20 min)	Break		
10:05 am (100 min)	E. AAA Business Model Project 1. Benchmarking results 2. Review policies adopted at the November Board Meeting 3. Begin to consider the Segment structure choices		Susan Rucker

11:45 pm (15 minutes)	F. Overview of the Budget Discussion		Marc Rubin Mark Taylor
12:00 pm (60 min)	Lunch – Sam Houston A Room		
1:00 pm (120 min)	G. Finance 1. Year-to-date Financial update 2. Review the 2019-2020 Budget <ul style="list-style-type: none"> • Member Dues • Annual Meeting Fees and Structure • Publications Subscription Fees 	W – Revised Statements Q2 FY 2018-19 W – Budget Model Summary W – FY 2019 Budget as recommended by Finance Committee W – AAA Journal pricing for 2020 W – Else 2018 Radical plan to end paywalls.pdf	Mark Taylor Julie Smith David
3:00 pm (20 min)	Break		
3:20 pm (80 min)	G. Finance (continued) 1. Review Council Presentation <ul style="list-style-type: none"> • Dues choice could be motivated by <ul style="list-style-type: none"> ○ Strategic decisions ○ Inflation/deficit reduction motivation 		Mark Taylor Marc Rubin
4:40 pm (30 min)	H. Council Agenda Planning	W – March Council Agenda	David Stott
5:10 pm (20 min)	I. Publications and Research <ul style="list-style-type: none"> ○ <i>The Accounting Review</i> editor ○ Seminal Contribution ○ Journal of Accounting Literature ○ PCAOB invitation for partnership with TAR 		Mark DeFond Julie Smith David Tracey Sutherland
5:30 pm	Adjourn		
6:30 pm	Board of Directors Dinner <ul style="list-style-type: none"> • The Woolworth <ul style="list-style-type: none"> ○ 1520 Elm Street 201, Dallas, TX ○ Reservation at 6:30 pm. It is a 5-minute walk from The Adolphus Hotel to the restaurant. 		

**Meeting Resumes
Pat Morris Neff Room
Sunday, March 24, 2019
8:30 am – 12:00 pm
Agenda**

Time	Topic (V = Vote)	Attachments (W – Board website, H – Handout, L – Link)	Presenter(s)
7:45 am	Breakfast available in the meeting room – Pat Morris Neff Room		
8:30 am (30 min)	Executive Session		Marc Rubin
9:00 am (30 min)	J. Council follow-up		David Stott
9:30 am (60 min)	K. Finance 1. 2019-2020 Phase One Budget Approval (V)		Mark Taylor Marc Rubin
10:30 am (20 min)	Break		
10:50 am (20 min)	L. Governance 1. Election of International Council Member-at-Large (ICM) (V) 2. Outstanding Service Award - Identification of possible awardees 3. Acceptance of Committee Reports (V) Reports Submitted: a. Notable and Distinguished Contributions to Accounting Literature Award Screening Committee – Steve Moehrle b. Publications Committee Report – Dana Hermanson c. <i>Issues in Accounting Education Steering Committee</i> – Bill Pasewark, Chair d. Nominations Committee Report – David Burgstahler	W-ICM Nominees Information L-Outstanding Service Award W-Notable and Distinguished Contributions to Accounting Literature Award Screening Committee W-Publications Committee Report W-Issues in Accounting Education Steering Committee W-Nominations Committee Report	Marc Rubin Tracey Sutherland Board Liaison Mark DeFond Mark DeFond Mark DeFond Anne Christensen
11:10 am (20 min)	M. Wrap Up		Marc Rubin Tracey Sutherland
11:30 am	Adjourn		

Future Management Team, Board of Directors, Council Meetings, and Committee/Task Force Meetings

Date	Call or Meeting	Details
Management Team Meetings		
April 2019	Webinar/Meeting	Date TBD
June 2019	Webinar	Date TBD
Board of Directors Meetings		
April 23, 2019	Council Webinar	Tuesday, April 23, 2019. 11:00 am – 1:00 pm (Eastern)
May 21-24, 2019	Strategic Planning Retreat	Orlando, FL - Arrival on Tuesday, May 21 - meet starting at noon on Wednesday, May 22; all day Thursday, May 23; and half-day Friday, May 24. Departure from the hotel on Friday, May 24, should be after 12:00 pm.
August 2019	August 2019 BOD/Council Meeting	San Francisco, CA - Arrival Friday, August 9. Board of Directors meet Saturday, August 10 from 8:30 am-5:00 pm. Council meets on Sunday, August 11 from 4:00-6:00pm.
November 15-17, 2019	November 2019 BOD/Council Meeting	Atlanta, GA - Arrival Thursday, November 14. Board of Directors meet all day Friday, November 15, and ½ day on Sunday, November 17. Council meets all day Saturday, November 16. Departure from the hotel on Sunday, November 17, should be after 12:00 pm.
March 20-22, 2020	Spring 2020 BOD/Council Meeting	Sarasota, FL - Arrival Thursday, March 19, Board of Directors meets Friday, March 20 and ½ day Sunday, March 22. Council meets all day Saturday, March 21. Departure from the hotel on Sunday, March 22 should be after 12 pm.